

## Portrait labels

1. Full colour portrait positive
2. Black and white portrait positive
3. Full colour portrait negative
4. Black and white portrait negative



1

2



3

4



## Clear space

Clear space is the non-print area surrounding the label to ensure that the label remains uncluttered. It is calculated by using twice the height of the FSC wordmark.

Where possible, apply more clear space than is required.



## Minimum size

To avoid any possible reproduction and legibility problems, the portrait labels must never be reproduced at a size less than 19mm across.

19mm



## Landscape labels

1. Full colour landscape positive
2. Black and white landscape positive
3. Full colour landscape negative
4. Black and white landscape negative



## Clear space

Clear space is the non-print area surrounding the label to ensure that the label remains uncluttered. It is calculated by using twice the height of the FSC wordmark.

Where possible, apply more clear space than is required.



## Minimum size

To avoid any possible reproduction and legibility problems, the landscape labels must never be reproduced at a size less than 11mm in height.

