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Associations

*Offering Turnkey Solutions
to Support Your Mission*

HBP provides turnkey solutions for associations and nonprofits, tailored to meet the challenges you face every day.

With the need to do more with less staff and smaller budgets, HBP's knowledge and proven programs offer streamlined, efficient services to help you achieve your goals, demonstrating your full value to your members and supporters.

Our Association experts listen carefully to what matters to you, and then provide guidance and solutions to allow your staff to make informed decisions, save money and meet deadlines.

Partner with HBP today for complete solutions and services, all in one place.



HBP Product and Service Specialization for Associations and Nonprofits include:

Membership Programs

- Recruitment and retention marketing
- Invoicing and renewal mailings
- Member benefits publications
- Member engagement programs

Marketing and Communications

- Branding services, graphic standards and template design
- Corporate identity programs
- Direct mail campaigns
- Website design
- Marketing print collateral
- Media kits
- Promotional products

Publication Services

- Books, magazines, newsletters and journals
- Product catalogs
- Online ordering systems
- Publication and product warehousing, archiving and fulfillment

Meetings, Conferences and Events

- Identity development
- Promotional campaigns
- Save the date mailers
- Registration and onsite attendee materials
- Virtual platform graphics support
- Attendee swag and sponsor package distribution
- Exhibitor directories, programs, visitor guides, show maps
- Onsite signage
- Presentation design

Fundraising

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- Donor gift programs
- Personalized print campaigns and direct mail

Training, Continuing Education and Certification Programs

- Training documentation
- Testing and study guide materials
- Multi-media design for web-based training
- Personalized certificate programs

Schedule a consultation with an HBP Association & Nonprofit Specialist today.

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